

Marketplace Radio PSAs

SUMMER (June – Sept)

Better Options. Better Health. : 60

- WOMAN 1: Have you heard about the new HealthCare.gov?
- MAN 1: Isn't that the web site where you can find out about the Health Insurance Marketplace?
- WOMAN 1: Yes, but that's not all. It now has a lot more information, tools and checklists to help us get ready to find health insurance.
- MAN 1: All that on one website?
- WOMAN 1: Yes! And this fall, the Marketplace at HealthCare.gov will be the place to go to find affordable health coverage and see if we qualify for lower costs on things like our monthly premiums.
- MAN 1: It's about time! I'm checking out the Health Insurance Marketplace today.
- ANNCR VO: What are you waiting for? The Health Insurance Marketplace: Better options, better health. Learn more at HealthCare.gov.
- ANNCR VO: Brought to you by the U.S. Department of Health & Human Services

OPEN ENROLLMENT (Oct-March)

Better Options. Better Health. : 60

WOMAN 1: Have you heard about the new Health Insurance Marketplace at HealthCare.gov?

MAN 1: Isn't that the new web site to go to find a health care plan?

WOMAN 1: Yes, but that's not all. You can compare health plans, review benefits, and see what your costs would be before you make a choice.

MAN 1: All that on one website?

WOMAN 1: Yes! The Marketplace at HealthCare.gov makes it easier by giving you control over your health coverage options.

MAN 1: It's about time! I'm checking out the Health Insurance Marketplace today.

ANNCR VO: What are you waiting for? The Health Insurance Marketplace: Better options, better health. Enroll today at HealthCare.gov.

ANNCR VO: Brought to you by the U.S. Department of Health & Human Services